

AUTOMOBILE

Yells For Help

Ever hear of an auto calling to its owner for help? No?

Parke V. Price, of 304 Foothill boulevard, Beverly Hills, put his car into the garage. About half an hour later he heard the horn blowing.

He thought it was another machine and forgot about it. But the

calling continued and he investigated.

On opening the garage he found that the wires of the car had become "shorted" and the machine was about to burst into flame.

"Good old car," he said. "The first thought in her mechanical brain was to yell for help."

The woman who wants to run everything usually balks at the lawn mower.

MAXWELL AGT. BIG SELLING FORCE

Don Shortz Announces That There are 34 Salesmen

Ever hear of an auto selling concern in a city the size of San Pedro with thirty-four salesmen. Some organization, isn't it? But it's a fact nevertheless. There are thirty-four salesmen in the Don Shortz organization, local distributor for the Torrance and Lomita district of the Good Maxwells.

"We figure that every Maxwell owner is a Maxwell salesman," said Mr. Shortz, "and we know from past experience that this is the truth. In today's auto section we are publishing the names of San Pedro owners of Good Maxwells. If you want to talk to a bunch of Maxwell enthusiasts, just interview this bunch. Everyone of them has a good word to say for the car. They have driven them over all sorts of roads and given them all kinds of rough usage. Each is a Maxwell booster and if that doesn't constitute the main attributes of a good salesman, what does? So you see, we count every Maxwell owner as a part of our own organization. They are the greatest help in the selling of more Maxwells."

Among the more recent sales that Don Shortz has closed during the past ten days are O. W. Layton, 1332 Cypress street, Lomita, Maxwell touring; Frank Gregory, 407 North Canal street, Wilmington, Maxwell touring; Al Barton, San Pedro, Maxwell touring; F. E. Thompson, Wilmington, Maxwell touring; R. C. Huneke, U. S. S. Pennsylvania, Maxwell touring; E. N. Harlow, 423 Sixth street, Acme Paint Company, San Pedro, Maxwell roadster; S. E. Simpson, 423 Sixth street, Acme Paint Company, San Pedro, Maxwell coupe.

Mr. Barton, named in the above paragraph, has owned seven Maxwells, which would seem to be a pretty good indication that he at least is able to sell himself.

Local Men Agents for New Columbia Six

That combinations of capitol and effort results in more economical and better output in the manufacturing world is shown by the New Columbia Six automobile, that is the combination output of the manufacturers of many well known automobile parts.

Chief among these are the following:

- The Continental Red Seal Motor.
- Timken Axles, front and rear with Timken bearings.
- Bork & Beck Clutch—10" size.
- Durston Transmission with Timken bearings.
- Spicer Universal Joints.
- Sheldon Springs.
- Parish Frame.
- Harrison Radiator.
- Stromberg Carburetor.
- Auto-Lite starting and lighting and ignition equipment.
- Gemmer Steering Gear.

This remarkable car is produced by co-operation with the Columbia Motors Company of the makers of the world's finest automobile units. The manufacturers of these parts are tooled up and equipped, each to produce, his separate unit of a better quality and at a lower price than any manufacturer who does not so intensively specialize. These manufacturers have a tremendous manufacturing ability. They want a market for their product and have priced their product accordingly.

Behind each of these famous units is the entire resources of the manufacturer producing that unit. The Continental Motor Company devote all their resources and engineering skill to the production of the motor. The Timkin Detroit Axle Company give their very best to the axles and do not have to worry about engines or transmissions or any other parts. Working in this way, it is very easy to see where it is possible, under these conditions, to produce an unbeatable automobile. An automobile with these units is like a concert by the world's greatest artists, and you might as well think of trying to teach a seagull to fly as to try to teach Continental how to build engines, or Timken how to build axles.

Litton & Frame, of Gardena, have just taken over the local agency for this car that makes a fine running mate for the higher priced Rickenbacker, the agency for which they also control for Lomita and Torrance.

Ace Rickenbacker Has Flying Circus

Have you seen the Rickenbacker Flying Circus? Perhaps you have seen the wild colored Rickenbacker cars on the streets of Los Angeles, and wondered at their dazzling hues. The secret is out. Leon T. Shettler, Southern California Rickenbacker distributor, has organized the Rickenbacker Flying Circus.

The Rickenbacker Flying Circus is composed of the nine salesmen of the Leon T. Shettler Company, and their demonstrator cars. The idea was inspired by Capt. E. V. Rickenbacker's Hat-in-the-Ring Squadron of flyers who won undying fame by their air exploits in the world war. Like the famous planes of the Ninety-fourth Squadron, the Rickenbacker cars are painted in the most atrocious colors a brush can paint.

The Los Angeles Rickenbacker salesmen and members of the flying circus have hung up some pretty high scores in sales and have to their credit 245 cars sold and delivered in 183 days since the advent of the popular six. The distributors for Torrance is the firm of Litton & Frame of Gardena.

BUMPER PROTRUDES, SO WATCH YOUR DISTANCE

The bumper protrudes several inches beyond the sides of the car, and in swinging around a turn or passing another car, this should always be borne in mind, warns Wm. G. Fisher, salesmanager of the McGill Motor Company, distributors of the Gardner light four. The bumper of one car often catches in the spokes of another car, in close traffic, with most annoying results.

Our objection to putting Europe on her feet is she always wants to sit right down again.

If a good rule works both ways, not breaking a looking glass means seven years good luck.

LOMITA GARAGE

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We assure you personal service in Repair Work of all kinds.

Gasoline and Oils
Complete Stock of Ford Parts

TOW CAR SERVICE

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W. A. KING, Prop.

LOOK FOR LOST PARTS

When a sound is hard as if something has fallen off the car, it is best to stop and go back and

investigate. Tools and boards. Tires, license plate and many other parts of easily work loose and fall

WHEN BETTER AUTOMOBILES ARE BUILT BUICK BUILD THEM



The 1923 Four-Cylinder Roadster

Inspect it from any angle—snug, beautifully tailored top; long, low body line; heavy one-piece crown fenders; lots of room for two people and two compartments for their luggage.

A big steering wheel that comes up to you, a shifting lever operates without bending forward, a transmission lock and improvements which give all 1923 Buicks a Class "A" fire insurance rating.

And, below the surface, the famous Buick Valve-in-Head engine and chassis.

H. N. GRIFFIN

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GARDENA, CAL. PHONE GARDENA

Auto Painting and Top Shop

HIGH CLASS CARS A SPECIALTY
PRICES REASONABLE ON HIGH GRADE WORK
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ASK ANYONE OF THE GOOD

MAXWELL

OWNERS

THEY ARE GOOD BOERS

- Chas. Reimer, 948 19th st., San Pedro.
- B. B. Mann, 947 19th St., San Pedro.
- O. W. Layton, 1332 Cypress St., Lomita.
- Frank Gregory, 407 N. Canal St., Wilmington.
- Robt. C. Huneke, U. S. S. Pennsylvania
- Albert Barton, 655 W. 14th St., San Pedro.
- Ralph N. Harlow, 423 6th St., San Pedro.
- S. E. Simpson, 423 6th St., San Pedro.
- Theodore Thompson, 1311 W. Anaheim St., Wil.
- R. W. West, 339 W. Anaheim St., Wilmington
- Mrs. Al Barton, 503 N. Palos Verdes St., San P.
- J. A. McArthur, 456 Harbor Blvd., San Pedro.
- M. M. Tuttle, 655 Beacon St., San Pedro.
- John Stangeland, 1203 Grand Ave., San Pedro.
- John O. Hulse, Robal Inn, San Pedro.
- John D. Hamilton, 412 N. Mesa St., San Pedro.
- Clarence Keifer, San Pedro.
- A. L. Ryan, U.S.S. Idaho, San Pedro.
- Walter W. ... Piedm
- W.T. Gaffey and Alar
- H. M. Good ... 22nd St.
- R. B. Nattall Apts.
- E. F. & J. ... 40th
- W. O. Stew ... 32nd
- C. E. Paul, ...
- Capt. C. W. ... Fort M
- D. W. Park ... pulveda
- S. B. Cooke, ... Tennessee
- A. C. Willow ... Oliver St
- Kate R. And ... 531 Pac
- Wm. S. Kno ... S. Mesa
- C. W. Dresse ... MacArti
- Lieut. J. Wa ... 3 22nd
- Lieut. Mann ... MacArti
- S. Parris, 14 ... Ave.
- Mr. McVicar ... 1st St., S
- Carl Koutma ... Santa C

Any Owner of the Good Maxwell will tell you what value you get when you purchase a New Maxwell.

Price F. O. B., San Pedro
Touring \$1070 4-Pass Coup
Roadster \$1070 5-Pass Sedan

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By a new and improved process—
YOUR BATTERY RE-CHARGED WHILE YOU WAIT

Have You Seen the New CLEVELAND SIX

AT \$1285 F.O.B. HERE!

AND THE SENSATION OF THE AUTOMOBILE WORLD, THE

CLEVELAND SIX CHESTERFIELD MODEL

THE NIFTIEST SPORT CAR BUILT

at \$1460 F. O. B. HERE

IT'S JUST THE KIND OF CAR A WOMAN WANTS—SMARTLY STYLISH, BEAUTIFUL IN LINES AND FINISH, LUXURIOUSLY COMFORTABLE, EASY TO DRIVE—BUT WITH A MAN'S SIZE MOTOR UNDER THE HOOD.

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